

# Hannah E. Spencer

hannahellen.com  
info@hannahellen.com  
(323) 710-6778

## Freelance

Brand Designer, Jan 2014 - Present

Working with small businesses to develop their brand identity and website design.

## Pair of Thieves

Senior Designer, May 2018 - Jul 2019

Oversaw and implemented all digital design and marketing campaigns with a digital team of 3 + agency partners.

## Frank Collective

Senior Designer, Feb 2016 - May 2018

Led LA design team in a variety of client design projects and marketing campaigns - clients included Barefoot Wine, Roasting Plant, and more.

## Coalition Technologies

Senior Designer, Jan 2013 - Jan 2014

Established creative direction from concepts to strategies that met the objectives of all client projects and internal work.

## Contract Graphic Artist

UCLA, June 2012 - November 2012

Assisted in project management of Pauley Pavilion renovation and UCLA Athletic Hall of Fame design.

## Skills

User Research  
User Testing  
Wireframing  
Prototyping  
HTML + CSS  
Google Analytics  
Klaviyo/Mailchimp  
Adobe Creative Suite  
Figma / Sketch  
Invision  
Keynote

## Past Clients

Barefoot Wine  
Pair of Thieves  
Meghan Trainor  
Roasting Plant  
KAYAK  
UCLA  
U of M

## Education

Eastern Michigan University  
BFA Graphic Design, Dec 2011

