

Hannah Ellen Spencer

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FRANK COLLECTIVE

DESIGNER
FEB 2016 - PRESENT

Responsible for conceptualization, strategy, and design solutions for a variety of client projects, including Barefoot, Roasting Plant, Barkchef, and Meghan Trainor. Advised and implemented Search Engine Optimization for clients, as well as for Frank Collective. Work closely with copywriters and project managers to ensure project deadlines are met.

FREELANCE

DESIGNER
MAY 2011 - PRESENT

Work cohesively with clients to strategize design and marketing plans that fit the individual needs of the client. Drive all branding, design, and development projects to create a cohesive story. Consult clients for SEO, PR, and social media to increase business exposure and brand loyalty.

COALITION TECHNOLOGIES

SENIOR DESIGNER
JAN 2013 - 2014

Established creative direction from concepts to strategies that met the objectives of all client projects and internal work. Supervised, inspired, and educated all junior designers. Provided quality control over designer-produced creative projects. Ensured client branding was consistent throughout all branding materials.

UCLA

ASST GRAPHIC ARTIST
JUNE 2012 - NOV 2012
(TEMP CONTRACT)

Assisted in project management of Pauley Pavilion renovation, including project management of design contractors. Assisted with various design projects throughout the UCLA athletic department. Redesigned the Hall of Fame touch-screen kiosk and 2012 Olympic Display.

EASTERN MICHIGAN UNIVERSITY

BFA – GRAPHIC DESIGN
DECEMBER 2011

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, SEO, HTML, CSS, Social Media, Keynote